

駐俄羅斯代表處 函

地址：25 Yermolayevsky Pereulok, 5th
FL., MOSCOW.123001, Russian
Federation
承辦人：張耀中
電話：+74959093786#413
電子信箱：ycchang01@boca.gov.tw

受文者：台灣區電機電子工業同業公會

發文日期：中華民國115年8月12日

發文字號：俄羅字第1151203190號

速別：普通件

密等及解密條件或保密期限：

附件：如文 (1786565791_Digitec_2026_General.pdf、
1786565791_Exhibition_package.pdf)



主旨：有關亞美尼亞先進科技企業聯盟(UATE)辦理年度

DigiTec26國際科技展，請貴會惠予協助轉知相關產業會員，請查照。

說明：

一、旨揭科技展訂於本(115)年11月20日至22日假亞美尼亞葉里溫市Meridian展覽廳舉辦，本屆主題為「世界AI新節點」，預計邀請歐洲、美國、中東、中亞及其他地區貿易代表團與科技公司參展交流，並藉由展覽平台協助媒合廠商，洽促合作商机。該聯盟知悉我科技產業發達，產品品質享譽全球，爰特請本處轉知我產業先進一同參展，盼尋求與我商合作契機。

二、參展登記請詳官方網站：<https://digitec.am/en-US/#register>，螢幕下拉至圖示「Become an Exhibitor」填妥基本資料後將由展方專員主動聯繫，外國廠商佈展攤位費用為每平方公尺13萬德拉姆(折合新台幣約1萬1,500元，



不含20%增值稅)。展覽相關問題請電郵digitec@uate.
org。

三、檢附本案展覽相關資料如附，敬請卓參。

正本：台北市電腦商業同業公會、台灣區電機電子工業同業公會、中華民國資訊軟體協會、台灣人工智慧協會

副本：外交部(含附件)



WORLD'S NEW AI* HUB

d26
by UAE

SAVE
THE DATE

NOVEMBER
20-22
2026

VENUE

MERIDIAN
EXPO
CENTER

■ WHY ARMENIA? WHY NOW?

01 Meet the World in One Place

MENA, US, Europe & Central Asia — all in Yerevan for three days

- /// Leading global voices in tech, policy, and investment — all under one roof
- /// Curated matchmaking, Deals Lounge & investor-startup sessions — built for real outcomes
- /// The Convergence of the World's Fastest-Growing Markets, Ideas and Capital
- /// Networking that turns conversations into partnerships

■ WHY ARMENIA? WHY NOW?

02 AI Infrastructure at Scale

Armenia is rapidly emerging as a global AI infrastructure powerhouse.

- Firebird x NVIDIA - scaling toward 100,000+ CPUs by the end of 2027.
- Next-Generation AI Infrastructure - Firebird AI Factory & Eleveight AI Data Centers
- Armenia ranks among the world's top 10 in AI compute capacity.



Firebird and Kazakhstan Sign a \$10 Billion AI Deal and Strategic Agreements to Advance National AI Infrastructure



NVIDIA.



Schneider
Electric



WHY ARMENIA? WHY NOW?

03 Strategic Geography

At the crossroads of Europe, the Gulf & Central Asia.

- Equidistant from Frankfurt, Dubai & Almaty — a natural bridge connecting the world's fastest-growing technology markets.
- Strong ties to the U.S. tech ecosystem — particularly the Silicon Valley Armenian diaspora.
- EU-aspiring & globally connected — 48 airlines · 70+ direct destinations · 5.6M passengers in 2025.

Frankfurt

Europe

~3.5h

Almaty

Central

Asia

~3.5h

Yerevan

Armenia · the hub

Dubai

Gulf · MENA

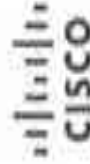
~3h

■ WHY ARMENIA? WHY NOW?

O4 A Nation Built for STEM

- One of the world's highest concentrations of engineering talent
- A legacy of Soviet-era scientific excellence that never stopped — mathematics and science ranked among the strongest in the post-Soviet space.

GLOBAL GIANTS. LOCAL TALENT



PMI SCIENCE

AMD

SIEMENS



SYNOPSYS



MICROCHIP



NVIDIA

align

■ WHY ARMENIA? WHY NOW?

The Backbone of Armenia's Tech Industry Since 2000



01

Industry Representation

300+ member companies — from local startups to global tech leaders operating in Armenia.

02

Policy & Advocacy

Works directly with the Armenian government to shape tech policy, regulation and investment frameworks.

03

Talent & Education

Armath Engineering Makerspaces (630 makerspaces) & the Innoljevan innovation hub — building engineers from the ground up.



25 Years of

Ecosystem Building

■ UATE FLAGSHIP CSR TALENT PROGRAM

Armath Engineering Makerspaces

Founded by UATE - a nationwide, non-formal engineering program bridging Armenia's STEM talent gap through project-based education and community-driven projects.

630

Makerspaces across all regions of Armenia

17,000+

Students, ages 10-18

FREE

Community-based, in local schools

Armath's graduates now work inside companies like Microchip, Picsart and ServiceTitan - and are building the next generation of founders.

SHARED GROWTH • SHARED RESPONSIBILITY

Your presence at Digitec feeds Armath's future.



THE ECOSYSTEM

Armenia's Tech Ecosystem in Numbers

Source: Armenian Tech Market Insights 2025

\$2.6B

Industry turnover, 2025

1,286

Active tech companies

59,000

Professionals in Armenian tech

40.1%

Women representation

ARMENIAN-FOUNDED • GLOBAL IMPACT

Picsart

AI photo & video • \$130M Series C •
150M+ monthly active users

Picsart

HOMEGROWN UNICORN

\$1.5B

ServiceTitan

Home-services software • IPO filed •
100K+ service professionals

ServiceTitan

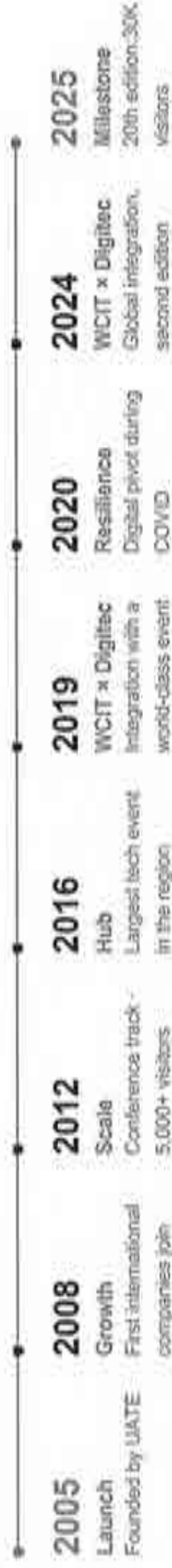
\$9B+

FOUNDED BY ARMENIANS

OUR STORY

20 Years of Digitec

From a single exhibition hall in 2005 to Armenia's most influential technology platform.





DIGITEC 2025

Key Figures

30K+
Visitors

200+
Exhibiting companies

100+
Speakers

100+
Trade delegations

84
Startup Alley companies

16
International media

30+
Countries represented

30+
Ambassadors & diplomatic missions

PRESS & BROADCAST

Media



100+ VOICES ON THE STAGE OF WCIT AND DIGITEC



Nubar Afeyan

Co-founder and Chairman of
Modern Founder of Flagship
Venturing



Rev Lebareddian

Vice President, Physical AI
Simulation at NVIDIA



David Yang

Founder and Chairman of ABSN



Howhannes Avoyan

Co-founder and CEO of Parsart



Cass Sunstein

Professor at Harvard Co-Author "Wise"



Alexis Ohanian

Co-founder of Reddit



Razmig Hovaghimian

Co-Founder & CEO, Firstard AI



Ester Wojcicki

Advisory Board of Berkeley
Journalism

FACES TO SEE ON THE STAGE OF DIGITEC 2026

* Pre-confirmed speakers



Rev Lebareddian

Vice President, Physical AI
Simulation at NVIDIA



Rod Solaimani

Open AI, MENA/Central Asia Policy &
Partnerships Lead



Olga Megorskaya*

CEO, Toldika AI



Kevork Kechichian*

Intel, Executive Vice President and
General Manager



Jack McCauley

Co-founder of Oculus VR



Raffi Krikorian

Mozilla, CTO ex-Twitter, Uber



Alex Mashrabov*

Founder, Higgsfield AI



Alain Tascan*

Netflix, President of Games

* pre-confirmed speakers

Digi · Expo

Pay



stavina · pipac

DIGI
HUB
2020

HALL 2

HALL

Digi·Conf

CELEBRATING 20 YEARS OF DIGITEC

THE ONLY SPACE
ON EARTH



WHERE THE SUN
NEVER SETS





Digi·Fest

Cross-over of Armenian and
international sound artists



One AI. Five Layers.

Every part of the AI value chain, in one place.

05

Applications & Tools

End-user products, agents and the devtools/APIs that builders use to make them.

04

AI Models & Training

Foundation models, LLMs and training systems. Where intelligence is structured.

03

Infrastructure & Data

Data centers, environment, networking, cooling and the data pipelines that run through them.

02

Chips & Compute

GPUs, accelerators and semiconductors. Energy converted into computation at scale.

01

Energy

Power, grids & electricity that powers everything

HORIZONTAL TRACKS RUNNING ACROSS ALL LAYERS

H1

Science

The research perspective running through every layer — frontier breakthroughs, open vs. closed development, and who controls the compute behind them.

H2

Governments & Policies

The politics of the stack — national AI strategy, compute sovereignty, regulation and who owns the infrastructure intelligence runs on.

H3

Investments & Founders

The capital and builders driving the next generation of AI companies across every layer of the stack.

H4

Talent & Ecosystems

Workforce, skills gap and emerging-market AI ecosystems. Developers, product and service companies in finding their place in the intelligence era.

One stage. Four regions.

US, Europe, MENA, & Central Asia — all in Yerevan for three days.

01

European & US
Tech Leaders

Executives, investors
and trade
delegations seeking
engineering talent
and partnerships.

02

Central Asian
Founders &
Operators

VC-backed
companies scaling
globally — seeking
EU and US access
through Armenia.

03

Gulf & UAE
Investor
Networks

Capital-rich
networks from UAE
& Saudi Arabia
seeking engineering
partnerships and
new tech hubs.

04

Founders Who
Went Global

Post-Soviet builders
connected through
global VC — looking
for the next
infrastructure layer.

Leading global voices in tech, policy, and investment — all under one roof.
Curated matchmaking built for best outcomes.

Where Deals Get Done

01

Startup-Investor Meetings

Pre-selected, scheduled 1:1 sessions with investors.

02

Trade Delegation Programs

Structured programs for 500+ international companies across target regions.

03

Digitec Deals Lounge

Invite-only, limited participants — coordinator-managed high-value sessions.

04

Thematic & Geography Forums

Closed evening sessions for investor circles.

THE INVITATION

WORLD'S NEWAI* HUB

digitec²⁶
by UATE

Join us: November 20-22, 2026 · Yerevan, Armenia

Organized by **UATE** — Union of Advanced Technology Enterprises of Armenia.
Supported by the Government of Armenia, Ministry of High-Tech Industry.

digitec@uate.org

EXHIBITION PACKAGE



d25
LIVE
highlights

30K+

Visitors

85+

Startup Alley
Companies

100+

Speakers

84

Exhibiting
Companies

30+

Ambassadors
and Diplomatic
Missions

100+

Trade Delegations

30+

Countries
Represented

16

International Media

WHY EXHIBIT



The best platform
to showcase your
product or service



Strategic partnership
and collaborations



International
media coverage



Brand recognition
and awareness



Have fun and
avoid FOMO



Sales boost



Exploring market
new players



Private afterparty

STARTING FROM
1 500 000 AMD + VAT

BOOTHS 9SM-15SM
CONTACT US FOR MORE DETAILS

SIZE | TYPE

 BOOTH CONSTRUCTION

 BOOTH SIZE

 MATCHMAKING ZONE PASSES

 CONFERENCE PASSES

 MEETING WITH TRADE DELEGATIONS

 PARTNER INTRODUCTIONS

 SIDE EVENTS

✓

3X3

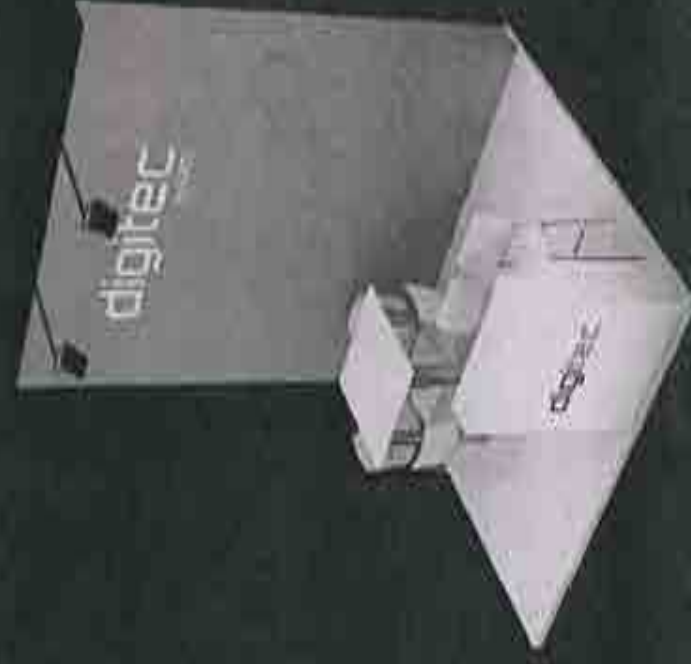
3

3

✓

✓

3



FLEXIBLE OFFERS

TYPE CATEGORY	PRICE AMD / 1 SM NOT INCLUDING VAT
NON TECH COMPANIES	220,000 AMD+VAT
INTERNATIONAL COMPANIES	130,000 AMD+VAT
LARGE COMPANIES	130,000 AMD+VAT
COUNTRY BOOTHS	100,000 AMD+VAT
GOV AGENCIES	90,000 AMD+VAT
SMALL & MEDIUM ENTERPRISES	90,000 AMD+VAT
EDUCATION/SCIENCE	80,000 AMD+VAT
NGOS	80,000 AMD+VAT
INDIVIDUAL PROJECTS	SPECIAL OFFER

*ALL PRICES ARE PER 1 SM / NOT INCLUDING VAT / DESIGN AND PRODUCTION NOT INCLUDED

WHAT'S INCLUDED

INCLUDED BENEFIT	DETAILS
	 220v up to 5kw
	 Wired / Wireless
	 Website and app visibility
	 For your team members
	 Security and daily maintenance



HAKUK YEGHIAZARYAN

hakuk.yeghiazaryan@uate.org
+37477459257

We design partnerships individually.
Reach out to start the conversation

Organized by UATE - Union of Advanced Technology Enterprises of Armenia | Supported by the Government of Armenia, Ministry of High-Tech Industry

